



White Paper | Logistics Solutions

How Integration Drives Success for Logistics **Operations Managers**

The Role

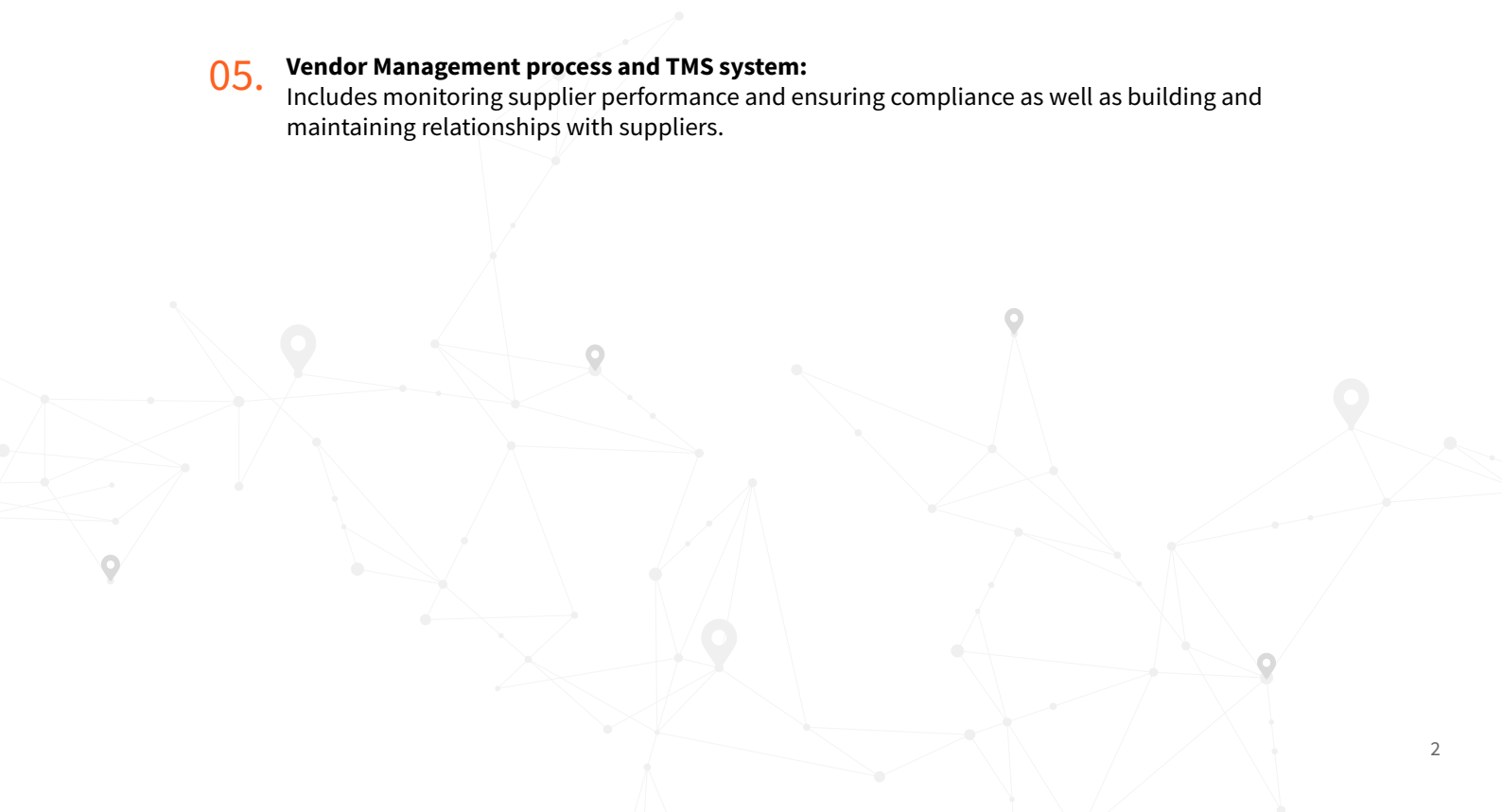
As a Logistics Operations Manager, you play a critical role in ensuring the efficient and effective movement of goods through the supply chain by streamlining operations, reducing costs, enhancing service levels and ensuring customer satisfaction. However, success in this role requires effective navigation of numerous systems and processes, not to mention a wide range of challenges.



Managing Business Processes and Logistics Systems

Logistics Operations Managers are responsible for business processes and related systems that ensure streamlined receipt, storage and movement of goods through the supply chain, including:

- 01. Transportation Management process and TMS system:**
Used for selecting the right carriers, managing and quickly switching routes and schedules, and ensuring delivery times are met.
- 02. Warehouse Management process and WMS system:**
Includes staffing to receive and store products, maximizing warehouse layouts for faster picks and ensuring accurate inventory levels and timely distribution of goods.
- 03. Inventory management process and WMS system:**
Critical for reducing shrinkage, optimizing stock levels to ensure the ability to meet customer orders and conducting audits.
- 04. Order fulfillment process and OMS system:**
Includes managing accurate and timely order pick and pack processes and timely shipping, as well as customer service issue resolution.
- 05. Vendor Management process and TMS system:**
Includes monitoring supplier performance and ensuring compliance as well as building and maintaining relationships with suppliers.



How Does Integration Drive Success for Operations Managers?

To ensure better outcomes, leverage integration technology. A well-executed integration strategy reduces delays in detecting process or business condition changes that can be detrimental to the business – threatening streamlined operations and customer satisfaction. The right integration platform will help modernize legacy systems, connect siloed systems and eliminate manually driven processes.

Your integration platform should enable you to:

- + Connect ERP, TMS, WMS, and OMS systems:**
Ensure the unobstructed flow of orchestrated data across the systems and business processes, driving efficiencies and agility.
- + Provide real-time data and visibility:**
Monitor and track the movement of goods through the supply chain with real-time data, enabling immediate access to information that highlights unwanted process changes for informed corrective decisions.
- + Automate manual processes:**
Reduce errors, rework and delayed cycle times while improving poor use of resources.
- + Collaborate with partners and customers:**
Use innovative tools to better collaborate and improve business operations.
- + Comply with regulations:**
Ensure adherence to industry regulations and standards.

SEEBURGER Logistics Value Proposition

The SEEBURGER BIS Platform is the perfect solution for Logistics Operations Managers as it addresses all the above requirements and more. It provides you the ability to efficiently connect and streamline logistics operations and systems using a central, homegrown, multi-purpose integration platform that supports B2B/EDI, API, MFT, IIoT, Automation, and EAI/A2A. BIS ensures all your systems communicate effectively, eliminating data silos and vastly improving operational efficiencies. It also enables real-time, end-to-end visibility to track inventory and manage orders, and will help keep operations compliant.

BIS provides automated notifications for critical events such as delays, disruptions, or inventory shortages, allowing you to take immediate action and maintain smooth operations. These are just a few advantages the BIS Platform provides to help you achieve unparalleled efficiency, accuracy and control over your logistics operations, ultimately leading to better business outcomes.



Discover how SEEBURGER helped logistics company Hartmann in our Case Study.

[> Read now](#)



www.seeburger.com

Disclaimer

This publication contains general information only. SEEBURGER does not provide any professional service with this publication, in particular no legal or tax consulting service. This publication is not suitable for making business decisions or taking actions. For these purposes, you should seek advice from a qualified advisor (e.g. lawyer and/or tax consultant) with regard to your individual case. No statements, warranties or representations (express or implied) are made as to the accuracy or completeness of the information in this publication, and SEEBURGER shall not be liable or responsible for any loss or damage of any kind incurred directly or indirectly in connection with any information contained in the presentation.