

PRESS RELEASE

"The Integration Platform As A Service Landscape, Q2 2023" includes SEEBURGER as an iPaaS vendor

Independent Research Firm Recognizes SEEBURGER's Integration Platform as a Service in New Report

04/17/2023 – Bretten, Germany – SEEBURGER, the global leader in business integration solutions, is pleased to be named in analyst firm Forrester's The Integration Platform As A Service Landscape, Q2 2023 report. The report includes 32 iPaaS vendors and an overview of each vendor's solutions based on market maturity and functionality by use case.

In the report, Forrester defines iPaaS as: "A vendor-managed cloud service that simplifies and reduces the cost of developing and maintaining interfaces via flow-based orchestration, a library of collectors, and data transformation."

According to the report, "Developers use iPaaS to build integrations via visual configurations, writing little to no code. iPaaS decouples services from transport protocols and data schemas and can abstract technical services into a service coherent to the business rather than to the underlying applications and vendor software. Such business services then become the foundation for business agility and automation."

The report notes that the SEEBURGER type of offering is a general-purpose platform that can be used to build any domain application with extended use cases of IoT integration and OEM-embedded iPaaS.

"The SEEBURGER Integration Platform as a Service, powered by the SEEBURGER Business Integration Suite (BIS) Platform, empowers any type of user to implement, manage and support integrations between applications, people and processes in any cloud." said Ulf Persson, SVP Strategic Product Management and Analyst Relations. "We are excited to offer an iPaaS that delivers a unified experience to our customers and business partners, to help simplify their complex integration challenges with secure connections, process automation and agile innovation."

Read the entire <u>report</u>: Available to Forrester subscribers or for purchase.

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About SEEBURGER

SEEBURGER is an integration software and services company. Founded in 1986, SEEBURGER has been transforming the IT landscape with a fully cloud-capable, modularly built, integration technology stack, developed and supported entirely in house. Family-owned with over 1,000 employees worldwide and 26 offices in 17 countries, SEEBURGER accelerates business-driven innovation through digitalization, automation and integration.

The SEEBURGER Integration Platform as a Service, enabled by the SEEBURGER Business Integration Suite (BIS), offers hybrid integration and automation capabilities for managing a wide range of use cases for customers and business partners, including API, B2B, EDI, MFT, A2A, IIoT and E-Invoicing solutions to automate and optimize any business, ready to be deployed on premises, hybrid or in any cloud. For more information, visit www.seeburger.com

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