

PRESS RELEASE

"Now Tech: API Management Solutions, Q1 2022" includes SEEBURGER as an API Management Provider

Independent Research Firm Recognizes SEEBURGER's API Management Solution in New Report

30/03/2022 - Bretten, Germany - SEEBURGER, the global leader in accelerating business processes with business integration solutions, is pleased to be named in analyst firm Forrester's Now Tech: API Management Solutions, Q1 2022 report. The report includes 31 API management providers and an overview of each provider's solutions based on market presence and functionality segments.

According to the report, "APIs embody business relationships, and fully leveraging the possibilities they create requires disciplined API user relationship management. Whether APIs connect an organization's applications or connect the organization to ecosystems of customers, suppliers, and partners, API management solutions are key to one's technology platform (and specifically to one's broader API platform)."

In the report, Forrester defines an API management solution as: "A foundation for establishing, managing, and securing digital business relationships via direct application connections within and between organizations and individuals, centering first on REST APIs but extending to encompass any means of digital connection."

The report notes SEEBURGER's functionality for API Management, geographical and vertical market focus by API revenue, and additional offerings, such API testing and platform integration, as part of our comprehensive hybrid business integration platform – the SEEBURGER Business Integration Suite (BIS).

"We provide real value to our customers by focusing on their pain points and using our technology to connect, automate and accelerate their business," says Michael Kleeberg, co-CEO of SEEBURGER AG. "As a trusted business integration company and partner integrator, SEEBURGER integrates API, B2B, EDI, MFT and more technologies into complex IT landscapes within a single platform. Our iPaaS offering and cloud connectors help organizations achieve business agility and innovation with API integration and API management while successfully enabling hybrid integration capabilities for any business process, independent of vertical, enterprise size and deployment option."

Read the entire report:

www.forrester.com/report/now-tech-api-management-solutions-g1-2022/RES177238

About SEEBURGER

SEEBURGER Integration accelerates business for our customers and partners. Our unified, agile, scalable integration platform, the SEEBURGER Business Integration Suite (BIS), networks systems and applications so that the right data, in the right format, gets to the right place at the right time, securely – within and between companies. BIS includes B2B, EDI, MFT, EAI and API integration functionality available on any cloud, as hybrid or on premises deployments. Today, as companies across the globe depend on unobstructed data flows, SEEBURGER Integration delivers, for more than 10,000 customers in diverse industries and more than 50 countries. For more information, visit www.seeburger.com

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Now Tech: API Management Solutions, Q1 2022 - Forrester's Overview of 31 API Management Providers by David Mooter with contributions from Chris Gardner, Emma Goldberg and Christine Turley, March 28, 2022. To view the report, visit www.forrester.com

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